



Paris and District
Chamber of Commerce
PO Box 130, Paris,
Ontario N3L 3E7
226-208-1159
www.pariscoc.ca

Welcome!

We would like to extend a warm welcome to our newest members:

- *Spectrum Transformers Inc.*
- *Harveys/Swiss Chalet Paris*
- *N3L Computers*
- *Two Blonds & a Brunette Gift Co.*
- *Remax Heritage - Andrea Clendenning*
- *Hampton Inn & Suites by Hilton*
- *Treks in the Wild*

You are encouraged to join the Paris and District Chamber of Commerce. We believe that the Paris Chamber plays a significant role in the community. The Paris Chamber can help you to promote your business to other businesses in the area. Your membership in the Paris and District Chamber of Commerce adds your voice to help improve the quality of life in our community. Join us! Together we can make business stronger in Paris and the County of Brant!

Anyone wishing to receive hard copies of the Chamber Chatter newsletter can contact Sue Swinton at sue@pariscoc.ca or 226-208-1159 for delivery setup.



Chamber & Chatter

SUMMER 2011 EDITION

From the President:

Hope all of our members have the time to enjoy the awesome weather and time with family and friends. On that note please make sure to sign up for our upcoming golf tourney in September as it will be a great opportunity for networking with other members and promoting your business.

Another exciting change is occurring with our Chamber Chatter in circulation and advertising. Currently our newsletter is circulated to our membership by email and by print when requested. We are preparing to expand our circulation to non-member Brant County business' to promote membership and provide another affordable advertising method to our members. Please check out our new advertising rates and take advantage of this marketing possibility.

In this newsletter please take a few minutes to review the Enterprise Brant program which is available to Brant County business owners. This could be just the kickstart you need to expand your business.

Again on behalf of your board of directors we wish you a great summer season and see you at the golf tournament and joint trade show in September.

Your President,
Robin McNaughton CFP, RHU

Next Newsletter

Watch for our next newsletter coming to you in September 2011! Share news such as your company's involvement in community service and charities as well as address changes, facility updates and staff changes with other Chamber members! If you have any questions or contributions, please contact Sue Swinton at 226-208-1159 email sue@pariscoc.ca or Linda Stripe at 519-442-2880 email linda.stripe@gmail.com.



PARIS CHAMBER NEWS

BUSINESS TO BUSINESS AFTER FIVE

May Business to Business After Five Event - The May Business to Business After Five event was held at the Co-operators on Grand River Street N. in Paris. The Paris Chamber would like to thank Robin and Ken McNaughton as well as their staff for a very successful evening which included delicious refreshments and great networking opportunities. Congratulations to Leigha Oakes of Blueprint IT Works for winning the Kuerig coffeemaker!

June Business to Business After Five Event - Brant County Power/Brant Renewable Energy was the host of the June Business to Business After Five event. A large crowd was on hand to tour their newly renovated offices and to hear about exciting energy saving initiatives. The grand prize of the evening was a Blackberry Playbook and the lucky winner was Dan McCreary of Ruggz Building Cleaning. The Paris Chamber would like to thank Bruce Noble and all the staff and board members of Brant County Power/Brant Renewable Energy for an informative and enjoyable evening.

We encourage you to come out to our next Business to Business After Five event and take advantage of terrific networking opportunities and meeting your fellow Chamber members! Non members are welcome to come out and see what we're all about!



Guidelines for submitting entries to Chamber Chatter

All events will be posted in our new Community events section for no cost. If you would like an ad to accompany the event posting one may be purchased. Any member news (facility updates, change in business info, etc will be posted in bullet format in our member news section (No logos or advertising) for no cost.

1/3 Page articles may be submitted for a cost of \$100.00 and will include a business card size ad. Any non-profit registered charity will receive a 50% discount on all advertising rates listed in our rate card.

Ask the expert articles are no cost and will be accepted for review by our board of directors to be reviewed at each meeting. Articles will be selected for print in the newsletter on the following criteria:

- Relevance
- Information Provided
- Seasonal Appropriate
- Professionalism
- Must be a member in good standing

New members will receive a 50 word maximum blurb to describe their business and introduce themselves.

Member Benefits:

There are many benefits included with your membership with the Paris and District Chamber of Commerce. Some of these include:

- VISA / MASTERCARD / Debit Merchant Services Discount Program
- Group Insurance Plan - Your Advantage Insurance
- Chamber E-Learning Centre
- Esso Imperial Oil Business Card Program
- Bid Opportunities
- Networking Opportunities

Need to know more? Find it at www.pariscoc.ca

For further information on membership benefits, please contact Nancy Panasiuk, Membership Director at 519-442-2504 email nancy@forksofthegrand.com.

BUSINESS OWNERS:
Get MORE for your



with Canada's Group Insurance Plan

Join the best group benefit plan for small business.
The Chambers Plan delivers more than you'd expect from a group insurance plan. Let your local benefit expert show you how.

IT WORKS FOR SMALL BUSINESS

Chambers of Commerce Group Insurance Plan

1.877.277.0677
www.chambers.ca

Cowan Insurance Group

Are You Getting a Group Discount on Your Home and Auto Insurance?

You should be As a member of the Paris & District Chamber of Commerce, you and your colleagues have access to exclusive discounted group insurance rates. Put Cowan Insurance Group to work for you.

Find out how much money we can save you. Let us know when your current insurance renews and we'll provide you with a free no obligation quote.

Start Saving Today Contact our office at 519-442-6337

Cowan Insurance Group
3 Elm Street, Unit 5
Paris, ON N3L 2L6
Fax: 519-442-7549
Toll Free: 1-888-559-4446
www.cowangroup.ca



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Creative Graphic Solutions is our game.

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Ontario Chamber News

The Ministry of Economic Development and Trade is currently seeking feedback from Ontario businesses on a core priority of the Open for Business initiative.

Through the Open for Business initiative the government of Ontario is working to address one of the most pressing issues facing the business community - that of excessive government red tape.

A major thrust of the initiative is improving business service standards. Government-to-business services have traditionally been characterized by inconsistent practices and procedures and unreliable government assistance.

In December 2010, the new service standards were posted on the Government of Ontario's website. The standards represent commitments by 17 ministries to improve the quality of business services and products in five categories:

- Approvals and Decisions
- Funding
- Permits and Licences
- Information
- Customer Service

We are inviting members of the chamber network to rate the Ministry's initiatives using our online feedback form.

If you have any questions you may contact Kelly Pritchard at 416-482-5222 ext 246 or kellypritchard@occ.on.ca.

Thank you for a century of support!

ADVERTISING

Have you considered advertising in the Paris and District Chamber of Commerce Chamber Chatter? The Paris Chamber newsletter is distributed for free via email to all Chamber members, distributed at Chamber events, County offices, etc. We offer newsletter advertising, flyer insert advertising (you supply flyers) and web banner ads.

Chamber Chatter and web advertising are an inexpensive yet effective way to advertise your business. You are encouraged to consider either or both of these advertising mediums to help promote your business. If you have any questions, please contact Sue Swinton at 226-208-1159 email sue@pariscoc.ca .

Paris Chamber Chatter Rate Card 2011			
	Size	1 Issue	Yearly (4 issues)
Business Card	3.5" x 1.75"	50.00	40.00 per (160)
1/6 Page Ad	2.5" x 4.75"	85.00	70.00 per(280)
1/4 Page Ad	7.5" x 2.35"	125.00	105.00 per(420)
	3.6" x 4.75"		
1/3 page Ad	2.5" x 9.5"	160.00	140.00 per(560)
1/2 Page Ad	7.5" x 4.75"	225.00	200.00 per(800)
Full Page	7.5" x 9.5"	400.00	350.00 per(1400)
Insert	8.5" x 11"	200.00	N/A
(You provide)			
Web Banner Ads			
	Size	\$/2months & available spots	
small	250x80 pt	50.00	3
medium	500x80pt	85.00	1
large	250 x 225pt	110.00	1

Not for profit registered charities will receive a 50% discount off the mentioned rates. Members receive a 20% discount on the annual rate. Book web banner ad with your print ad and receive an additional 10% discount on your web ad only.

Print artwork must be supplied digitally in Adobe Illustrator or high resolution PDF. All linked (image) files and fonts must be embedded in submitted file.

All inserts must be flat and may not exceed 8.5" x 11" and may not weigh more than 15 grams each.

All pricing subject to change without notice.

PARIS CHAMBER OF COMMERCE NETWORKING GOLF THE 6TH ROUND

Wednesday September 7, 2011
Sign up today for golf and networking fun!

Improve your game one stroke at a time. Best Ball format. Welcome beginners or pros!

Dinner & 18 holes with cart at Paris Grand Golf and Country Club, 150 Paris Links Road, Paris 519-442-0880
Registration: 10:00-10:45am Tee Off: 10:45am Dinner: 4:30pm
Limited registration - don't miss out on this exciting event!



- Members - \$125.00
- Non-Members - \$140.00
- Just want to network & enjoy dinner - \$55.00

Please check the above and consider this as an invoice.

COMPANY: _____

CONTACT NAME: _____ PHONE: _____

ADDRESS: _____

PLAYERS NAME(S):

- 1. _____ 2. _____
- 3. _____ 4. _____

Do you want to play as a team?

- YES _____ NO _____



To reserve your spot please call Sue Swinton at 226-208-1159 or email: sinjsswint@rogers.com. Mail payment & registration to: PO Box 130, Paris ON. N3L 3E7. All payments must be received before August 22, 2011 to confirm. *Please fill out this form, cut along dotted line and bring to registration. Thank You.

INCREASE YOUR JOB POSTING EXPOSURE FOR FREE

BrantJobs makes it easier to find the talent your business demands. With BrantJobs, you can showcase available positions for FREE to over 2,500 unique visitors every weekday. It's simple. Contact us today to find out how.

Get in touch with us by emailing brantjobs@brantford.ca or visiting brantjobs.ca or calling 519-759-3191.



MEMBER NEWS

Introducing

Introducing Two Blonds & a Brunette Gift Co. for all your gift giving needs.

Congratulations on your...

New home, Promotion, Engagement, Baby, Happy...Mother's Day, Father's Day, Birthday, Professional, Administrator's Day Or how about Just Because Day!

Dare to dazzle with oh-so fabulous gifts. Inspire • Delight • Indulge • Charm • Wow

janicewagner@twobandb.com

www.twobandb.com



Address Change

- IQ Tax & Bookkeeping will be moving their office location late September. The new address will be 3 Elm Street, Unit 3A, Paris N3L 2L6
- Clean, bright office space with utilities and security included is available for sublet starting October 1, 2011. Conveniently located for Paris and Brantford business. Please email info@iqtax.ca for further information.

SAND PLAINS Access to Capital Loans

ACCESS TO CAPITAL – FLEXIBLE TERMS – LOANS - UP TO \$250,000

This category is intended to foster entrepreneurship in the region by increasing the availability of 'patient capital' for small business start ups and expansions in priority sectors.

Eligible Applicants:

Farmers - Private Enterprise – Business organizations- Community organizations – Not-for-Profit organizations – Co-operatives – Social Service institutions – Municipalities

Preference will be given to projects that:

Relate to agriculture / agri-foods, are located in the Sand Plains region, incorporate economic values and social implications, leverage other Federal, provincial, municipal and/or private sector investments.

How to apply:

Enterprise Brant / Brant Community Futures Development Corporation
519-752-4636

Enterprise Brant
330 West St. Brantford Ontario
519 752-4636



LOANS UP TO \$250,000 WITH FLEXIBLE REPAYMENT TERMS

Rural businesses and farmers can apply for loans through Enterprise Brant for up to **\$250,000**

To inquire about a rural loan contact

Enterprise Brant at (519) 752-4636

PRIORITY AREAS

AGRIBUSINESS / AGRI-FOOD
TOURISM
GREEN PRODUCTS
RENEWABLE ENERGY
FOOD PROCESSING
MANUFACTURING

ASSISTING OUR RURAL COMMUNITIES TO BUILD A STRONG, DIVERSIFIED ECONOMY



Upcoming Events

– Mark Your Calendars

We ask that you mark your calendars and participate in some of these upcoming activities as they will not only benefit you and your business but also give you some opportunities to have a great day/evening out! Watch for email notices or check out our website under 'Events' at www.pariscoc.ca for more information on these events.

TUESDAY, SEPTEMBER 6, 2011 - 12:00 PM

Paris Chamber Monthly Meeting - Paris Library Meeting Room
Lunch Provided at \$10.00/person (you must rsvp for lunch)

WEDNESDAY, SEPTEMBER 7, 2011

Paris Chamber Annual Golf Tournament - Paris Grand Golf Club

IF YOU REQUIRE ANY FURTHER INFORMATION ON ANY OF THE ABOVE, PLEASE DO NOT HESITATE TO CONTACT SUE SWINTON AT 226-208-1159 OR EMAIL [SUE@PARISCOC.CA](mailto:sue@pariscoc.ca).

* The Paris Chamber of Commerce holds its monthly meetings on the first Tuesday of each month at 12:00pm at the Paris Library - Meeting Room. All members are welcome to attend. As well as discussing regular Chamber business, there are occasionally guest speakers as well as networking opportunities for those who attend. A light lunch is always provided at a fee of \$6.00 per person (you must order lunch in advance - no-shows will be invoiced). If you would like to attend one of our monthly meetings, please contact Sue Swinton at 226-208-1159 email sue@pariscoc.ca to RSVP.

The Paris and District Chamber of Commerce is looking for hosts for the 2012 Business to Business After Five schedule. These events take place once a month (usually the 2nd Wednesday of each month from 5:30-7:00pm) and are a great opportunity for Chamber members to showcase their businesses. If you are interested in hosting one of these events, please contact Sue Swinton at 226-208-1159 email sue@pariscoc.ca.

MORE PARIS CHAMBER NEWS

Dear Chamber members,

The Chamber of Commerce Brantford-Brant and the Paris and District Chamber of Commerce are now accepting Exhibitor Applications for our

3rd Annual Joint Chamber Trade Show

taking place on Tuesday,
September 27, 2011

at the Best Western PLUS Brant Park Inn. Please go to the following link to download full details and application http://www.brantfordbrantchamber.com/cgi-images/15/35/735/2735_ExhibitorApplication.pdf

How to Contact us

Sue Swinton, Coordinator for the Paris and District Chamber of Commerce, sue@pariscoc.ca. If you would like to reach the Paris Chamber by telephone, please call 226-208-1159. All payments and correspondence can be mailed to Paris and District Chamber of Commerce, P.O. Box 130, Paris, Ontario N3L 3E7.

The Paris Chamber encourages you to visit our website, www.pariscoc.ca to stay up-to-date with the Chamber's events and news.

September 27, 2011

**3rd Annual Joint Trade
Show, Best Western
PLUS Brant Park Inn**